

Startempire WIRE

Logo



Prohibited use of the logo

Do not rotate the logo



Do not skew or warp the logo



Do not change or alter the colors



Do not apply filters



No similar background colors



Colors

Grab Code

Our primary color is Pompelmo. It is supported by Summer Concrete,

POMPELMO
#ff6a6f
RGB 255, 102, 102
CMYK 0, 58, 56, 0

SUMMER CONCRETE
#57595c
RGB 87, 89, 93
CMYK 5, 3, 0, 64

Fonts

Grab Code

Aa

Open Sans Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Aa

Open Sans Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Aa

Open Sans Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Typographic Scale

Grab Code

Our typographic scale is built on the Major third ratio, which has a scale factor of 1.250. It ensures our text will look harmonious and avoids scenarios where it's hard to tell our headings apart.

h1 3.05em (48.828px)

Lorem ipsum dolor sit amet, consectetur adipiscing.

h2 2.44em (39.063px)

Lorem ipsum dolor sit amet, consectetur adipiscing.

h3 1.95em (31.25px)

Lorem ipsum dolor sit amet, consectetur adipiscing.

h4 1.56em (25px)

Lorem ipsum dolor sit amet, consectetur adipiscing.

h5 1.25em (20px)

Lorem ipsum dolor sit amet, consectetur adipiscing.

Body text 1em (16px)

Lorem ipsum dolor sit amet, consectetur adipiscing.

Caption text 0.8em (12.8px)

Lorem ipsum dolor sit amet, consectetur adipiscing.

Small print 0.64em (10.24px)

Lorem ipsum dolor sit amet, consectetur adipiscing.